

Features comparison for the various levels of Upgrade

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	UNREGISTERED	REGISTERED	UPGRADES		
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR
Monthly subscription payments :			£3.00	£4.50	£6.50
Quarterly subscription payments :			£8.50	£13.00	£19.00
Half-Yearly subscription payments :			£16.50	£25.50	£37.50
Yearly subscription payments :			£30.00	£48.00	£72.00
Yearly Registration (covers all listings) :	FREE	£10.00			
FEATURES COMPARISON					
All non-upgraded listings show as Basic+	x	✓	✓	✓	✓
Practice Name	✓	✓	✓	✓	✓
Address and Postcode	✓	✓	✓	✓	✓
Practice Category	✓	✓	✓	✓	✓
Password-protected Account	✓	✓	✓	✓	✓
Highlighted listing	x	✓	✓	✓	✓
Photograph or logo image	x	✓	✓	✓	✓
Free image re-sizing and upload (if reqd)	x	✓	✓	✓	✓
Free technical support (email)	x	✓	✓	✓	✓
Telephone No	x	✓	✓	✓	✓
Mobile No	x	✓	✓	✓	✓
Fax No	x	✓	✓	✓	✓
Link to your Website	x	x	✓	✓	✓
Image link to your Website (click logo)	x	x	✓	✓	✓
Receive Email Enquiries	x	x	✓	✓	✓
Link to your Profile page	x	x	✓	✓	✓
Profile text (max characters displayed)	x	x	2000	5000	5000
Skype Link	x	x	x	✓	✓
Facebook Link	x	x	x	✓	✓
Twitter Link	x	x	x	✓	✓
LinkedIn Link	x	x	x	✓	✓
Included in Fixed Keyword Reports	x	x	x	✓	✓
Inclusion in General Keyword Searches	x	x	✓	✓	✓
Location Map Link	x	x	✓	✓	✓
Online Statistics - Profile clicks	x	x	✓	✓	✓
Online Statistics - Website clicks	x	x	✓	✓	✓
Printer-friendly Page	x	x	✓	✓	✓
Additional title line	x	x	x	✓	✓
'Add to Favourites' link	x	x	x	✓	✓
Up to 2 additional website links	x	x	x	✓	✓
Include Photographs and images in Profile	x	x	x	✓	✓
Uploadable pdf brochure	x	x	x	✓	✓
Uploadable Powerpoint presentation	x	x	x	✓	✓
Uploadable audio, & video files	x	x	x	✓	✓
Vouchers/coupons for offers	x	x	x	✓	✓
Guaranteed first-page position in Main Reports	x	x	x	✓	✓
Guaranteed top 4 position in Main Reports	x	x	x	x	✓
'New Members' on homepage (if new)	x	✓	✓	✓	✓
Search Engine Optimised	x	✓ **	✓ ***	✓ ****	✓ *****
Visibility	low	✓ **	✓ ***	✓ ****	✓ *****
Priority in General Reports	low	✓ **	✓ ***	✓ ****	✓ *****
Price Guaranteed (pay no more if price increases)*	x	✓	✓	✓	✓

A single registration payment will upgrade ALL of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only.

Any upgrade will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the healers.co.uk homepage and select "Upgrade Listing"

With healers.co.uk you are not tied in to any contract. You can cancel your subscription at any time and your upgrade will continue until expiry