

	UNREGISTERED	REGISTERED	UPGRADES		
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR
Monthly subscription payments :			£3.00	£4.50	£6.50
Quarterly subscription payments :			£8.50	£13.00	£19.00
Half-Yearly subscription payments :			£16.50	£25.50	£37.50
Yearly subscription payments :			£30.00	£48.00	£72.00
Yearly Registration (covers all listings) :	FREE	£10.00			
FEATURES COMPARISON					
All non-upgraded listings show as Basic+	x	✓	✓	✓	✓
Practice Name	✓	✓	✓	✓	✓
Address and Postcode	✓	✓	✓	✓	✓
Practice Category	✓	✓	✓	✓	✓
Password-protected Account	✓	✓	✓	✓	✓
Highlighted listing	x	✓	✓	✓	✓
Photograph or logo image	x	✓	✓	✓	✓
Free image re-sizing and upload (if reqd)	x	✓	✓	✓	✓
Free technical support (email)	x	✓	✓	✓	✓
Telephone No	x	✓	✓	✓	✓
Mobile No	x	✓	✓	✓	✓
Fax No	x	✓	✓	✓	✓
Link to your Website	x	x	✓	✓	✓
Image link to your Website (click logo)	x	x	✓	✓	✓
Receive Email Enquiries	x	x	✓	✓	✓
Link to your Profile page	x	x	✓	✓	✓
Profile text (max characters displayed)	x	x	1000	5000	5000
Skype Link	x	x	x	✓	✓
Facebook Link	x	x	x	✓	✓
Twitter Link	x	x	x	✓	✓
LinkedIn Link	x	x	x	✓	✓
Included in Fixed Keyword Reports	x	x	x	✓	✓
Inclusion in General Keyword Searches	x	x	✓	✓	✓
Location Map Link	x	x	✓	✓	✓
Online Statistics - Profile clicks	x	x	✓	✓	✓
Online Statistics - Website clicks	x	x	✓	✓	✓
Printer-friendly Page	x	x	✓	✓	✓
Additional title line	x	x	x	✓	✓
'Add to Favourites' link	x	x	x	✓	✓
Up to 2 additional website links	x	x	x	✓	✓
Include Photographs and images in Profile	x	x	x	✓	✓
Uploadable pdf brochure	x	x	x	✓	✓
Uploadable Powerpoint presentation	x	x	x	✓	✓
Uploadable audio, & video files	x	x	x	✓	✓
Vouchers/coupons for offers	x	x	x	✓	✓
Guaranteed first-page position in Main Reports	x	x	x	✓	✓
Guaranteed top 4 position in Main Reports	x	x	x	x	✓
'New Members' on homepage (if new)	x	✓	✓	✓	✓
Search Engine Optimised	x	✓*	✓**	✓****	✓****
Visibility	low	✓*	✓**	✓****	✓****
Priority in General Reports	low	✓*	✓**	✓****	✓****
Price Guaranteed (pay no more if price increases)*	x	✓	✓	✓	✓

A single registration payment will upgrade ALL of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only.
Any upgrade will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the healers.co.uk homepage and select "Upgrade Listing"

With healers.co.uk you are not tied in to any contract - you can cancel your subscription at any time.